



New “4 per 1000” Website & Collaborative platform





The New “4 per 1000” Website



A new “4 per 1000” Website just launched

- At address www.4p1000.org
- Created with 3 strategic objectives – agreed upon in Marrakech:
 - 1. Communicate and convince
 - 2. Provide toolkits for action
 - 3. Continue to structure the functioning of the Initiative
- Combining:
 - A showcase website, under public access ; and
 - A collaborative work platform, with restricted access



Discovering the new public website

HOME ACT! GET INVOLVED! ▼ MEDIA & EVENTS EN ▼



WELCOME TO THE "4 PER 1000" INITIATIVE

WELCOME TO THE "4 PER 1000"
INITIATIVE

WHAT IS THE "4 PER 1000"
INITIATIVE?

WHY DO WE SPEAK OF "4 PER
1000"?

AGRICULTURE AS A WAY TO FIGHT
AGAINST CLIMATE CHANGE

A PRIORITY: AGRICULTURAL SOILS TO
ENSURE FOOD SECURITY

AN AMBITION

UNDERSTANDING THE "4 PER 1000"
IN 3'30

THE "4 PER 1000" AT A GLANCE

FINANCING PARTNERS

> WHAT IS THE "4 PER 1000" INITIATIVE?



General architecture of the Website

- A trilingual website: in English – French – Spanish



General architecture of the Website

- Action-oriented pages

ACCUEIL

AGIR !

COMMENT S'ENGAGER ▾

MÉDIAS & AGENDA

FR ▾



AGIR !

AGIR !

NOUS SOMMES TOUS CONCERNÉS !

L'AGRICULTURE POUR SOUTENIR LA
SÉCURITÉ ALIMENTAIRE ET LE
CLIMAT

POURQUOI LES SOLS SONT
IMPORTANTES POUR LE CLIMAT ?

DES ENJEUX MAJEURS !

LA FORTE VALEUR AJOUTÉE DE
L'INITIATIVE "4 POUR 1000"

LA GOUVERNANCE DE L'INITIATIVE "4
POUR 1000"

DE L'ENGAGEMENT DES ACTEURS

> **NOUS SOMMES TOUS CONCERNÉS !**

**Agir pour assurer notre sécurité alimentaire et
pour soutenir le climat**

24% des sols mondiaux sont dégradés à des degrés divers, dont près de la moitié des sols agricoles [source: Bai et al., 2013]

1500 milliards de tonnes de carbone dans la matière organique des sols mondiaux, plus de deux fois le carbone du CO₂ atmosphérique [source : GIEC, 2013]

1,2 milliards de tonnes de carbone par an, pourraient être stockées dans les sols agricoles (cultures et prairies) soit un taux annuel de stockage d'environ **4 pour 1000** par rapport à l'horizon

General architecture of the Website

- Including information on joining the Initiative

ACCUEIL

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REJOINDRE L'INITIATIVE

REJOINDRE L'INITIATIVE

➔ VOUS ÊTES UNE STRUCTURE ET VOUS SOUHAITEZ REJOINDRE L'INITIATIVE

VOUS ÊTES UN INDIVIDU ET VOUS SOUHAITEZ ÉCHANGER AVEC LES MEMBRES DE L'INITIATIVE

➤ VOUS ÊTES UNE STRUCTURE ET VOUS SOUHAITEZ REJOINDRE L'INITIATIVE

➤ Qui peut adhérer ?

Pour pouvoir adhérer au "4 pour 1 000", vous devez représenter une structure existante, de l'un des types ci-dessous :

- Etats, collectivités locales, ou Organisations Internationales
- Bailleurs de fonds publics/ privés, fondations, etc...
- Société civile, associations, ONG
- Groupement de producteurs agricoles et forestiers



General architecture of the Website

- A pressroom, with press releases, upcoming events and reference material for download and consultation





The collaborative work platform



General organisation

- Forum members get automatically registered on the work platform

once beta-testing, currently under way, is completed...

- Collaboration takes place into "groups"
 - **College groups** – one per college of the 4 per 1000 forum

Each forum member is automatically a member of his statutory college group, where he can discuss – and collaborate if needed – with his peers

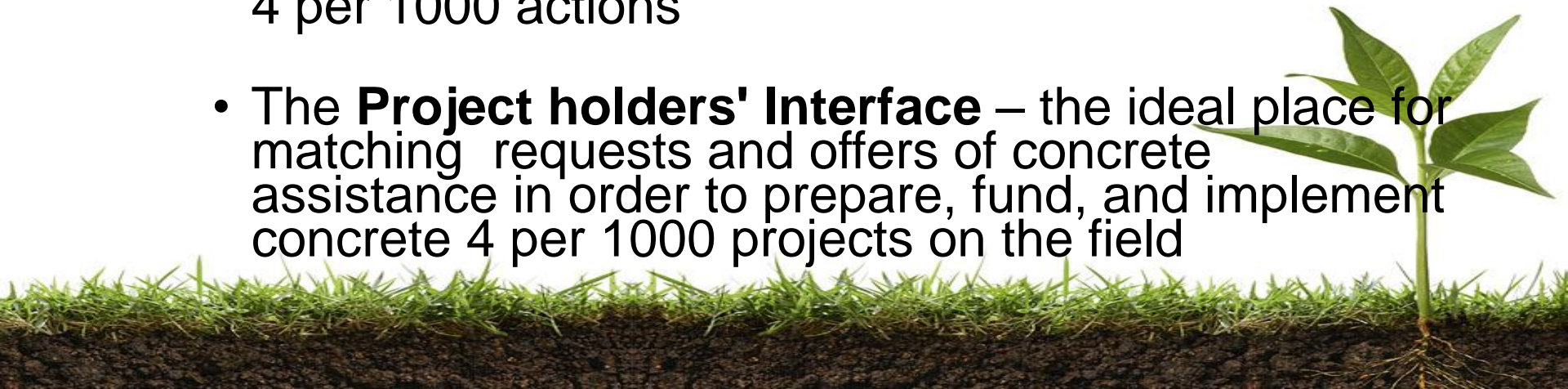
- **Interface groups** – for meeting, discussing and working together with all members of the forum
- **Two special restricted groups:**
 - The **STC WG**
 - The **Consortium WG**



General organisation

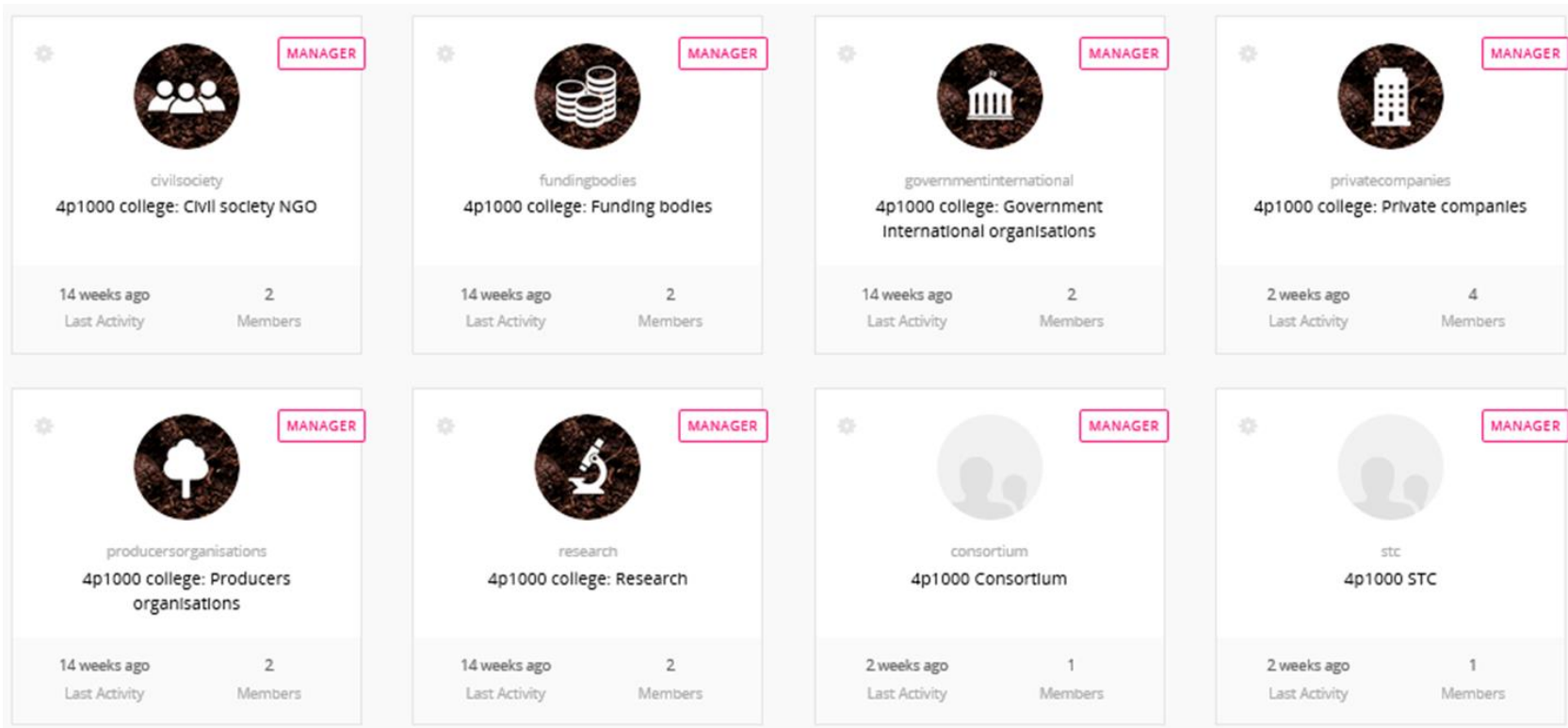
4 interface groups :

- The **Knowledge Interface** – for sharing and building up general knowledge on 4 per 1000 issues and potential
- The **Research Interface** – for discussing the current research programme between researchers and users of this research
- The **Policy Interface** – for discussing the public and international policies that need to be set up to foster 4 per 1000 actions
- The **Project holders' Interface** – the ideal place for matching requests and offers of concrete assistance in order to prepare, fund, and implement concrete 4 per 1000 projects on the field



Registering in the groups

- College groups







Group Name	Manager	College	Last Activity	Members
civsociety	MANAGER	4p1000 college: CIVIL society NGO	14 weeks ago	2
fundingbodies	MANAGER	4p1000 college: Funding bodies	14 weeks ago	2
governmentinternational	MANAGER	4p1000 college: Government International organisations	14 weeks ago	2
privatecompanies	MANAGER	4p1000 college: Private companes	2 weeks ago	4
producersorganisations	MANAGER	4p1000 college: Producers organisations	14 weeks ago	2
research	MANAGER	4p1000 college: Research	14 weeks ago	2
consortium	MANAGER	4p1000 Consortium	2 weeks ago	1
stc	MANAGER	4p1000 STC	2 weeks ago	1





Registering in the groups

- Interface groups

 <p>interfaceknowledge Interface Knowledge</p> <p>MANAGER</p> <p>2 weeks ago Last Activity</p> <p>5 Members</p>	 <p>interfaceprojects Interface Project holders</p> <p>MANAGER</p> <p>3 hours ago Last Activity</p> <p>3 Members</p>	 <p>interfacepolicies Interface Public policies</p> <p>MANAGER</p> <p>14 weeks ago Last Activity</p> <p>2 Members</p>	 <p>interfaceresearch Interface Research</p> <p>MANAGER</p> <p>14 weeks ago Last Activity</p> <p>3 Members</p>
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Working together within a group

Interface Research

Discoverability: Visible Join Policy: Open/Anyone Created: 19 Jul 2017



Overview



Group Manager ▾

Overview

Members

Announcements

Calendar

Forum

About the Group

This group is for enabling users of research results to raise questions for the attention of our partnering Research Institutions. Food for thought helping to find solutions for the future.

Working together within a group

- All **main functions** available for collaborating together:
 - A **discussion forum**
 - A **repository for contributions/** reference material (pdf, docs, spreadsheets, databases, videos) uploaded for download
 - A **wiki space** where group members can collaborate to write together various articles and thus enrich the knowledge of the group





Creating your personal "Project"

On top of functions existing in the general-purpose groups, the possibility is also offered to you to create **your own "Project"** by inviting 1, 2, 3... xxx members of the platform to join you to work together:

- for a limited time;
- and on a very specific issue...

E.g. create a scientific paper, complete the feasibility study of an upcoming project, or prepare the next COP Powerpoint presentation..!





Video presentation of the collaborative platform

